

11TH ANNUAL KERN COUNTY ENERGY SUMMIT

Presented by

KERNEEDC

KERN ECONOMIC DEVELOPMENT CORPORATION

ENERGIZING THE ECONOMY

NOVEMBER 8, 2017

**7:30AM-11:30AM
DOUBLETREE BY HILTON**

3100 Camino Del Rio Court
Bakersfield, CA 93308



KEYNOTE SPEAKER

**DR. SCOTT TINKER, DIRECTOR OF BUREAU
OF ECONOMIC GEOLOGY AT UNIVERSITY
OF TEXAS**

Dr. Tinker's passion for bringing academia, government, industry, and NGOs together to address major societal issues in energy, environment, and the economy has led him to more than 55 countries, where he has presented over 650 keynote and invited lectures. His work has been published and cited in scientific literature, Forbes, the New York Times, Wall Street Journal and NPR. He graduated from the University of Colorado (Ph.D), the University of Michigan (M.S.), and Trinity University (B.S.)

"WHAT KERN COUNTY CAN TEACH THE WORLD ABOUT ENERGY"

**VISIT KERNCOUNTYENERGYSUMMIT.COM FOR MORE INFORMATION
ON SPEAKERS, SPONSORSHIPS AND PREVIOUS YEARS!**

Sponsorship opportunities are available. For additional information, contact Tamara Baker at Tamara@kedc.com or call (661) 862-5150

OPPORTUNITIES ARE LIMITED. SPONSORS MUST COMMIT BY SEPTEMBER 25, 2017 TO APPEAR IN PRINTED MATERIALS.

PREMIER

\$20,000

- Welcome Speaker: Opportunity for company CEO, or designated speaker, to present on stage company information, projects, etc., including use of video/commercial (10 minutes max)
- Twenty tickets to the Energy Summit (two reserved tables)

KEYNOTE

\$15,000

- Keynote Speaker Introduction: Opportunity for company CEO, or designated speaker, to present on stage company information, projects, etc., including use of video/commercial before introducing the keynote speaker (10 minutes max)
- Ten tickets to the Energy Summit (one reserved table)

PLATINUM

\$10,000

- Full-page advertisement in event program
- Recognition on signage; verbal and visual podium recognition; visual recognition in event video
- Ten tickets to the Energy Summit (one reserved table)

GOLD

\$5,000

- Half-page advertisement in event program
- Recognition on signage, recognition on the podium, recognition in event video
- 5 tickets to the Energy Summit (half reserved table)

SILVER

\$3,500

- Quarter-page advertisement in event program
- Company logo with link to website on "Sponsor Page" on event website
- Five tickets to the Summit (half reserved table)

BRONZE

\$1,500

- Company name on "Sponsor Page" on event website
- Three tickets to the Summit

VIP RECEPTION

\$7,500

- Company name to appear in event program
- Five complimentary tickets to the Energy Summit (half reserved table)
- Sixteen tickets to VIP Reception Dinner (11/7/17)

LANYARDS

\$2,000

- ****Must provide lanyards for 400 attendees**
- Quarter page advertisement in event program
- Five tickets to the Summit (half reserved table)

The Kern County Energy Summit gives your company the opportunity to promote its brand and commitment to the community as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders. Sponsorship packages include exposure in print, digital and video advertising.

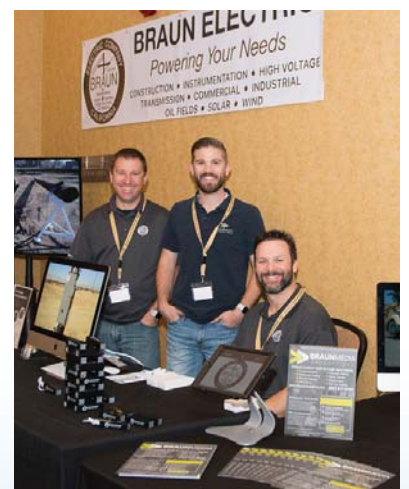


The Kern County Energy Summit gives your company the opportunity to promote its brand and commitment to the community, as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders.

SPONSORSHIP TERMS

- A** All sponsors/exhibitors must submit the completed registration form to Kern EDC, approved by an individual who has authority to act on behalf of the applicant. Kern EDC reserves the right to determine the eligibility of applicants, as well as the right to accept or decline any application.
- B** Sponsor tiers are offered on a first-come basis; however, at its discretion Kern EDC will make every effort to enable sponsorships to fit the appropriate tiers based on availability.
- C** For Premier, Keynote and Platinum tiers, a deposit equal to 50% of the sponsorship fee will be due 60 days before the event, with the balance-in-full due no later than November 8, 2017.
- D** For Gold, Silver, Bronze and VIP Reception tiers, sponsorship fees are due in full 30 days before the event.
- E** Cancellation prior to September 22, 2017 will be subject to a 50% administrative fee for refunds. No cancellations or refunds will be provided after September 25, 2017.

Note: *Unused tickets are urged to be returned to Kern EDC and will be used for high school and college students.*



For sponsor registration or for more information, please contact:

Tamara Baker, Marketing & Research Coordinator
Kern Economic Development Corporation
(661) 862-5150

\$20,000

PREMIER

- Welcome Speaker: Opportunity for company CEO, or designated speaker, to present on stage about company, projects, etc., including use of video/commercial (10 minutes max)
- One exhibit space (4'x8')
- Two-page advertisement in event program
- Company logo to appear in event program
- One promotional item placed at each table setting OR in all event bags.
- Company logo, and link to company website, on every page of event website
- Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the event website
- Company logo, with mission statement (phrase/motto), and link to company website, on "Sponsor page" on event website
- Company logo (linked to company website) on every e-mail blast promoting the event
- Company logo with sponsorship level-name in event video loop
- Company logo on all printed marketing collateral
- Visual recognition on signage; verbal and visual podium recognition
- Twenty (20) tickets to the Energy Summit (two reserved tables)
- Eight (8) tickets to VIP Reception Dinner (11/7/17)

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\$15,000

KEYNOTE

- Keynote Speaker Introduction: Opportunity for company CEO, or designated speaker, to present on stage about company, projects, etc., including use of video/commercial before introducing the Keynote Speaker (10 minutes max)
- One exhibit space (4' x 8')
- Full-page advertisement in event program
- Company logo to appear in event program
- One promotional item placed at each table setting OR in all event bags.
- Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the event website
- Company logo, with mission statement (phrase/motto), and link to company website, on "Sponsor page" on event website
- Company logo with sponsorship level-name in event video loop
- Visual recognition on signage; verbal and visual podium recognition
- Ten (10) tickets to the Energy Summit (one reserved table)
- Eight (8) tickets to VIP Reception Dinner (11/7/17)

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\$10,000

PLATINUM

- One exhibit space (4' x 8')
- Full-page advertisement in event program
- Company logo to appear in event program
- One promotional item in all event bags.
- Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the event website
- Company logo, with mission statement (phrase/motto), and link to company website, on "Sponsor page" on event website
- Company logo with sponsorship level-name in event video loop
- Visual recognition on signage; verbal and visual podium recognition
- Ten (10) tickets to the Energy Summit (one reserved table)
- Four (4) tickets to VIP Reception Dinner (11/7/17)

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\$5,000

GOLD

- One exhibit space (4' x 8')
- Half-page advertisement in event program
- Company logo to appear in event program
- One promotional item in all event bags.
- Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the event website
- Company logo, with mission statement (phrase/motto), and link to company website, on "Sponsor page" on event website
- Company logo with sponsorship level-name in event video loop
- Visual recognition on signage; verbal and visual podium recognition
- Five (5) tickets to the Energy Summit (half reserved table)
- Four (4) tickets to VIP Reception Dinner (11/7/17)

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\$3,500

SILVER

- Quarter-page advertisement in event program
- Company logo to appear in event program
- One promotional item in all event bags.
- Company logo with link to website on "Sponsor page" on event website
- Company logo with sponsorship level-name in event video loop
- Verbal recognition at podium
- Five (5) tickets to the Energy Summit (half reserved table)
- Two (2) tickets to VIP Reception Dinner (11/7/17)

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\$1,500

BRONZE

- Company name to appear in event program
- One promotional item in all event bags.
- Company name on "Sponsor page" on event website
- Company name with sponsorship level-name in event video loop
- Verbal recognition at podium
- Three (3) tickets to the Energy Summit

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\$500

EXHIBITOR

- One exhibit space (4' x 8')
- Company name to appear in event program
- One promotional item in all event bags.
- Company name on "Sponsor page" on event website

**PLEASE NOTE: REGISTRATION FOR EXHIBITORS WILL NOT
BE OPEN UNTIL SEPTEMBER 2017, BASED UPON
AVAILABILITY**

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\$2,000

****Must provide lanyards for 400 attendees**

LANYARD

- Quarter-page advertisement in event program
- Company name on "Sponsor page" on event website
- Verbal recognition at podium
- Three (3) tickets to the Energy Summit

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\$7,500

VIP RECEPTION

- Company logo to appear in event program
- One promotional item in all event bags.
- Half-page advertisement in event program
- Company logo, with mission statement (phrase/motto), and link to company website, on "Sponsor page" on event website
- Company logo with sponsorship level-name in event video loop
- Five (5) tickets to the Energy Summit (half reserved table)
- Sixteen (16) tickets to VIP Reception Dinner (11/7/17)

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